

Leisure facilities – Our plans to invest and improve Consultation Analysis Report

Community Area View – Amesbury

A total of 103 responses were received, which is 3% of the total received responses. Of these responses 99% were completed questionnaires and 1% were letters or emails.

Of the total responses received 37% were male and 63% were female and 5% considered themselves to have a disability. A total of 4% of respondents were under the age of 18, 3% were aged 18 to 24, 16% were aged 25 to 34, 25% were aged 35 to 44, 12% were aged 45 to 54, 23% were aged 55 to 64, 14% were aged 65 to 74 and 5% were aged 75 and over.

Of the respondents 18% indicated an interest in being involved or running their leisure centre. A total of 57% of respondents visited a leisure centre weekly, with 32% daily, 1% monthly, 7% less often and 2% have never used a leisure centre.

In specific response to the questions;

- 92% agreed with the principle that providing high quality, modern facilities with a variety of activities will encourage more people to become more active and furthermore 54% of respondents strongly agreed
- 86% agreed that local communities should be able to directly influence and / or manage their local services and only 1% of respondents disagreed
- 94% agreed that the price of using leisure facilities can be a barrier to taking part
- 78% of respondents felt that pricing should be reflective of the size and quality of facility whereas 55% disagreed that a standard pricing policy across all facilities, irrespective of the size and quality would work for Wiltshire
- 88% of respondents agreed that the council should try to provide multi-purpose indoor leisure facilities within 20 minutes travel time from home
- 91% agreed that introducing car parking charges at leisure facilities could be a barrier to stop people taking part

In terms of activities the most popular are swimming (32%), fitness classes (13%), using the gym (12%), Badminton (6%) and Squash (4%). Other facilities within leisure centres also proved popular with the inclusion of café facilities (9%), meeting spaces (6%) and crèches (3%).

There were 112 comments made, which is 2% of the total comments received with reference to the leisure review, with the following comments being the most highly stated;

- Improved facilities/ equipment (additional stuff 6 lane pool, squash etc) – 17%
- Lower/ affordable prices/cost/value for money – 9%
- Keep the centre open – 7%
- Happy with facilities/staff – 6%
- Centre should be convenient, Town Centre, Walking distance – 5%

Interesting points with regards the replacement, refurbishment and devolvement proposals were;

- 4% indicated that they wished to see both Amesbury and Durrington continue as separate sites with the inclusion of other facilities i.e. swimming pools, sports hall
- 2% mentioned they wished to see the inclusion of other services within the facilities i.e. libraries